

FREO
TECHNOLOGIES

Twelve hours of rest. Twelve hours of energy.

Worn, not swallowed.



NIKKI

HUMAN PERFORMANCE
THROUGH BETTER NIGHTS

REST TODAY.
A BRIGHTER TOMORROW.

COMMERCIALIZATION

Six catalysts. Four commercial channels. One launch window.

VISIBILITY → ACCESS → RETAIL → REPEAT PROGRAM REVENUE

SUPERHUMAN 2

3 premieres

Global wellness audience

MEDIA

PRACTITIONERS

3 health events

Access to 7,000+ clinics

EVENTS + CLINICS + LYME SUPPORT

DUBAI

SEED Group partnership

Regional commercialization platform

UAE

RETAIL

Best Buy Marketplace

Christmas sales window

BEST BUY MARKETPLACE + CHRISTMAS

SIX CATALYSTS

Premieres • Events • Dubai • 7,000+ clinics • Best Buy • Christmas

WHY IT MATTERS

NIKKI supports what people need now.

- 01 People** From infants to seniors, NIKKI can support sleep and stress today.
- 02 Businesses** Better-rested staff can improve focus, productivity and resilience.
- 03 Investors** The timing is now: retail, clinics, events, Superhuman and UAE traction are active.

Traction has shifted NIKKI from a product story to a commercialization story.



Hardware creates the installed base. Programs expand the value.

THE NEED

Poor sleep and stress are business problems.

When rest and stress are not supported, focus, energy, recovery and performance suffer.

50%

employees report
significant daily stress

\$411B

Annual productivity loss
from sleep deprivation

Source: RAND Europe, Why Sleep Matters



Better sleep and less stress can strengthen your business

Four practical benefits for employers



More reliable attendance

Fewer missed days can make staffing and scheduling more dependable.

More productive hours

Better focus helps employees use more of their time at work effectively.

Better quality and safety

Less fatigue supports attention, judgment and consistent service.

Stronger retention

Lower stress can reduce turnover pressure and the cost of replacing staff.

STUDY SIGNAL

**73% reported
noticeable positive
effects.**

Independent 8-week study

**Thousands of people
are now wearing NIKKI**

Not a clinical trial. Self-reported outcomes. Individual results vary.



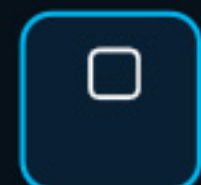
Proof supports the first commercial story.

You just wear it.

Frequency-based wellness
programs, delivered through light.



In the box.



NiKKi device



Charging cable



Get started guide



Sleep Time activation code

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THE SCALE TARGET

100,000 NIKKIs projected by end of July.

MEDIA

Superhuman

PRACTITIONERS

Health events +
clinics

DUBAI

SEED Group

RETAIL

Best Buy

Forward-looking projection. Subject to execution, inventory, channel adoption and market acceptance.



Retail presence supports scale.

A premium display can support Best Buy, events and practitioner channels.

Catalysts compound.

THE EXISTING HABIT

Trackers measure. NIKKI supports.

FITNESS TRACKER MARKET

\$71.9B
2025

\$323.5B
2034 forecast

Tracking is a
massive behavior.
Support is the next
opportunity.

WHOOOP

\$10.1B

valuation after 2026 financing; strain,
sleep and recovery platform

GARMIN

\$2.36B

2025 Fitness revenue, driven by
wearable demand

OURA RING

5.5M

rings sold worldwide; sleep and
readiness tracking

The value: tracking shows the problem. NIKKI is positioned to support the solution.

Sources: Fitness tracker market estimate via Precedence Research/Towards Healthcare; WHOOP Series G press release; Garmin FY2025 filing; Oura company materials.

A team built to commercialize.

Directors, advisors and operators across Frequency Exchange Corp. and FREmedica support product launch, partner execution and capital markets communication.

DIRECTORS + LEADERSHIP



Stephen Davis
Board Chair / CEO



Nicole Sullivan
Director / President



Hari Varshney
Director / Corp. Secretary



Scott Owen
Director



Dana Friesen
Director



Dr. Keith Pyne
Director / Medical Advisor

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- Sammy Chow** CFO
- Debbie Lew** Finance / Ops / Audit
- Tina Wu** Compliance / Admin
- Joyce Liu** Accounting / Compliance
- Jean Villamor** Accounting / Audit
- Sarah Bruce** Communications Director

FREQ Health Tech TEAM

- Nicole Sullivan** President
- Miriam Cloutier** COO / Administration
- Gail Edgell** Director Sales & Marketing
- Sarah Dohan** Customer Service / Operations
- Steve King** Mechanical Engineer
- Nev Gibson** Software Engineer
- Connor Boucher** AI Specialist

ADVISOR BENCH

Wellness advisors

- Clayton Roach DC
- Tracey Stroup ND
- Milton Dowty DC
- Arpit Bansal MD
- Leigh Erin Connealy MD
- Caroline Cory Film / wellness

Market advisors

- Cam Neely (NHL)
- Dr. Keith Pyne (NBA / MLB)
- Karsten Busche (German market)
- Ali Nached (UAE wellness market)
- Michael Moe (Finance / Connector)
- Eric Leslie (Finance)

Leadership + operating depth + advisor access create a stronger path to commercialization.

Capital snapshot for the commercialization window.

Current financing and share structure are presented in simple investor terms, tied directly to commercialization activity.

\$2.0M

CURRENT EQUITY RAISE

Capital raise underway to support execution.

58.9M

COMMON SHARES

Current common shares shown in investor deck.

3 markets

PUBLIC LISTINGS

TSXV: FREQ | OTCQB: FREQF | FSE: YC6

\$30M

POTENTIAL GROSS REVENUE

Based on 100,000 NIKKIs over the next 12 months.

Use of capital: execution focus

-  **Inventory + production**
Support product availability as demand builds
-  **Sales + marketing**
Best Buy, practitioner education and consumer awareness
-  **Platform + programs**
Support expansion beyond the initial Sleep Time offer
-  **International growth**
UAE and partner-driven commercialization

Investor takeaway: financing is tied to visible catalysts: Superhuman, clinics, Dubai, Best Buy, Christmas and program expansion.

INVEST IN A HEALTHIER TOMORROW

Real people. Real science. Real impact.

Better Sleep For brighter days.

Less Stress For a calmer mind.

More Energy For what matters most.

Greater Vitality For a longer, healthier life.

Investor Access

Scan once. Review the full investor package.



- 1 Term Sheet
- 2 Subscription Agreement
- 3 Corporate Deck
- 4 Science
- 5 Stories
- 6 Corporate Website
- 7 Technology Website

**SCAN TO ACCESS
INVESTOR MATERIALS**

frequencyexchange.com

Join the next generation of wearable wellness.