

FREQUENCY EXCHANGE TO LAUNCH NIKKI ON BEST BUY MARKETPLACE IN Q4 2026, KICKSTARTING BROADER RETAIL EXPANSION

For Immediate Release

Vancouver, British Columbia, Canada – September 3, 2026 – Frequency Exchange Corp. (TSXV: FREQ) (OTCQB: FRECF) (FSE: YC6) (“Frequency Exchange” or the “Company”) is pleased to announce that **NIKKI, the Company’s wearable wellness device, has been approved for sale on Best Buy Marketplace**, the third-party seller platform available through BestBuy.ca and the Best Buy app. The Company is targeting an initial Canadian launch in **Q4 2026**.

The launch is being advanced in collaboration with Ripple Distribution and TKG Partners, Frequency Exchange’s retail distribution partner. Ripple/TKG is working with the Company to expand NIKKI’s presence across major retailers in Canada and select international markets. Frequency Exchange views Best Buy as a significant first step in expanding its NIKKI wellness platform into mainstream consumer retail and establishing additional distribution channels.

Best Buy already serves consumers through an established ecosystem of leading wearable and health-tracking brands, including Apple, WHOOP, Oura and Fitbit. NIKKI is designed to complement this ecosystem by offering consumers a frequency-based wellness platform alongside the tracking and monitoring capabilities of their existing devices.

NIKKI delivers frequency-based wellness programs designed to support sleep, stress, recovery and overall vitality, and can be used independently or alongside existing wearable and health-tracking devices.

Stephen Davis, CEO of Frequency Exchange, commented: “This represents a significant advancement for NIKKI and for our commercialization strategy. As we prepare for NIKKI’s planned launch on Best Buy Marketplace, we are also encouraged to have approximately **CAD\$600,000 in commitments already secured toward the first tranche of our current financing**. This early support comes at an important time as we move into the next stage of execution, with Best Buy Marketplace, additional retail opportunities and international distribution all advancing.”



Davis added: “Best Buy has helped bring wearable health-tracking technology into the mainstream, giving consumers access to leading devices that track areas such as sleep, stress, activity and recovery. With NIKKI, we believe Best Buy now has the opportunity to help introduce the next evolution of wearable wellness, a technology designed to support the very areas those devices are tracking. **Just as Best Buy helped consumers discover wearable tracking technology, we believe it can play an important role in introducing NIKKI as the companion to that technology.**”



The Company believes the planned Q4 launch represents a pivotal commercial milestone for NIKKI. As NIKKI becomes available to consumers through Best Buy Marketplace, the technology is also expected to gain additional exposure through *Superhuman 2: REBIRTH*, a major documentary focused on frequencies, while Frequency Exchange continues to advance NIKKI's introduction to consumers through its access to more than 7,000 wellness clinics in the United States.

Together, these initiatives are expected to position NIKKI across three complementary channels — mainstream retail, practitioner access and consumer media — creating multiple avenues for consumer discovery, adoption and long-term brand development.

About Ripple Distribution and TKG Partners

Ripple Distribution and TKG Partners are an end-to-end retail distribution partner focused on building brands through channel development, sales and retail expansion across North American and international markets. Ripple/TKG maintains relationships with a broad network of major retailers that the Company believes represent potential future opportunities for NIKKI.

About Frequency Exchange Corp.

Frequency Exchange Corp. (TSXV: FREQ | OTC: FRECF | FSE: YC6) is a technology company building the next generation of wearable digital wellness solutions through its flagship platform, NIKKI®. Unlike traditional wearable devices that primarily monitor health metrics, NIKKI delivers personalized frequency-based wellness programs designed to support sleep, stress, recovery, energy and overall wellbeing. Originally developed through research supporting individuals living with Lyme disease, NIKKI has evolved into a scalable wearable digital wellness platform addressing some of today's largest global health challenges.

For additional information, visit www.frequencyexchangeCorp.com or www.wearenikki.com.

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Forward-Looking Information

This news release contains forward-looking statements within the meaning of applicable securities laws. These statements reflect the Company's current expectations and are subject to a number of risks and uncertainties that could cause actual results to differ materially. Readers are cautioned not to place undue reliance on forward-looking statements.

Additional information identifying risks and uncertainties is contained in filings by the Company with the Canadian securities regulators, which filings are available under the Company's profile on SEDAR+ at: www.sedarplus.ca.

Neither the Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Exchange) accepts responsibility for the adequacy or accuracy of this release.