FREQUENCY EXCHANGE AND SEED GROUP LAUNCH UAE GO-TO-MARKET STRATEGY FOR NIKKI, ADVANCE PLANS FOR MIDDLE EAST HEADQUARTERS AND ACCELERATE REGIONAL MARKET DEVELOPMENT

For Immediate Release

Vancouver, British Columbia, Canada – August 10, 2026 – Frequency Exchange Corp. (TSXV: FREQ) (OTCQB: FRECF) (FSE: YC6) (“Frequency Exchange” or the “Company”) is pleased to announce the launch of its UAE go-to-market strategy for NIKKI, marking the next phase of its global growth strategy through its strategic partnership with SEED Group, a company of The Private Office of Sheikh Saeed bin Ahmed Al Maktoum.

The launch establishes Frequency Exchange’s first commercial operating platform outside North America and supports expansion across the Middle East. To execute its regional strategy, the Company has established FREQ Health Tech, a wholly owned UAE subsidiary that will serve as its Middle East headquarters. Led by Dubai-based healthcare professional Ali Nached, General Manager, FREQ Health Tech will oversee regional operations, commercialization, strategic partnerships and business development.

Frequency Exchange is advancing proof-of-concept indication trials with organizations representing more than 197,000 potential end users, including universities, major airlines and a government department. These initial wellness programs are focused on sleep and stress and are intended to support broader commercial adoption of NIKKI across the UAE and Middle East.

Hisham Al Gurg, CEO of SEED Group and The Private Office of Sheikh Saeed bin Ahmed Al Maktoum, commented: “Frequency Exchange has introduced an innovative wearable wellness platform that aligns closely with the UAE’s commitment to advancing healthcare through technology. NIKKI represents a differentiated approach by moving beyond health monitoring to delivering personalized wellness support. We believe the platform has significant potential to complement existing healthcare ecosystems while creating value for healthcare providers, employers, government organizations and consumers throughout the region.”

“Launching NIKKI in the UAE marks an important milestone in our international go-to-market strategy. Our initial commercial pipeline demonstrates the strong early commercial interest we are seeing in the UAE and we believe success in the UAE can serve as a scalable blueprint for expansion across the Middle East and other international markets,” said Stephen Davis, Chief Executive Officer of Frequency Exchange.

The UAE has become a leading centre for healthcare innovation, digital transformation and preventive wellness. With FREQ Health Tech established and commercialization underway, the Company is advancing trials, enterprise wellness programs, healthcare partnerships, strategic distribution agreements and retail initiatives to support long-term regional growth.

About Seed Group

For over 20 years, Seed Group has formed strategic alliances with leading global companies representing diverse regions and industries. These companies have propelled their business interests and goals in the Middle East and North Africa region through the support and strong base of regional connections of the Seed Group. The Group's goal is to create mutually beneficial partnerships with multinational organizations and to accelerate their sustainable market entry and presence within the MENA region. Seed Group has been a key point in the success of all its partners in the region, helping them reach their target customers and accelerate their businesses. The Private Office was established by Sheikh Saeed bin Ahmed Al Maktoum to directly invest in or assist potential business opportunities in the region, which meet The Private Office's criteria.

For more information, visit: www.seedgroup.com

About Frequency Exchange Corp.

Frequency Exchange Corp. (TSXV: FREQ | OTC: FRECF | FSE: YC6) is a technology company building the next generation of wearable digital wellness solutions through its flagship platform, NIKKI®. Unlike traditional wearable devices that primarily monitor health metrics, NIKKI delivers personalized frequency-based wellness programs designed to support sleep, stress, recovery, energy, and overall wellbeing. Originally developed through research supporting individuals living with Lyme disease, NIKKI has evolved into a scalable digital wellness platform addressing some of today's largest global health challenges.

More information is available at:
www.FrequencyExchangeCorp.com
www.WeAreNikki.com

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Forward-Looking Information

This news release contains forward-looking statements within the meaning of applicable securities laws, including statements regarding the commercialization of NIKKI, anticipated strategic partnerships, indication trials, market expansion, business opportunities, and future growth in the UAE and the Middle East. Forward-looking statements are based on management's current expectations and assumptions and are subject to known and unknown risks, uncertainties, and other factors that may cause actual results to differ materially from those expressed or implied. Readers are cautioned not to place undue reliance on forward-looking statements. Frequency Exchange undertakes no obligation to update or revise any forward-looking statements except as required by applicable securities laws.

Additional information identifying risks and uncertainties is contained in filings by the Company with the Canadian securities regulators, which filings are available under the Company's profile on SEDAR+ at: www.sedarplus.ca .

Neither the Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Exchange) accepts responsibility for the adequacy or accuracy of this release.