

FREQUENCY EXCHANGE SIGNS WITH RIPPLE DISTRIBUTION

For Immediate Release

VANCOUVER, BRITISH COLUMBIA – July 31, 2025 – Frequency Exchange Corp. (“Frequency Exchange” or the “Company”) (TSXV: FREQ, OTC: FRECF) is pleased to announce the signing of an International Retail Distributor agreement with Ripple Distribution. Ripple is an end-to-end partner, driving our brand’s growth in select North American and international retail markets.

Ripple has a proven track record of growing new brands in all markets, best in class channel development, an experienced, successful sales team and Operational excellence. Ripple has already introduced “NIKKI” to one of their top international retailer partners and received a highly favorable response. Below is a sampling of Retailers Ripple has partnerships with and Ripple that are an excellent fit for “NIKKI”.



*“Our new partnership with Ripple Distribution will launch “NIKKI” into the international retail markets. As you can see from the sampling of retailers above that we have many that are a perfect fit. As “NIKKI” is about to be introduced to a large consumer base through the sequel to “SUPERHUMAN - THE UNEXPLAINED” that was released through Prime, Netflix along with several international platforms. “SUPERHUMAN 2 - REBIRTH” will launch before the end of the year. This will create great awareness and consumer demand for “NIKKI” at retail,” says **Stephen Davis, President / CEO of Frequency Exchange Corp.***



About Frequency Exchange Corp.

Based in British Columbia, Canada, Frequency Exchange Corp. is publicly traded under the trading symbols TSXV: FREQ; OTC: FRECF (www.FrequencyExchangeCorp.com). Frequency Exchange acquired FREmedica Technologies Inc. in 2022. FREmedica is now a wholly owned and operating subsidiary of Frequency Exchange Corp. FREmedica's business is focused on the development and global commercialization of "NIKKI", a Wellness Technology delivering frequency-enhanced Wellness Programs. NIKKI means "Victor of the People"; bringing wellness programs to all walks of life. FREmedica began with the development of a specialized Lyme support program designed to help people struggling with Lyme disease. Now FREmedica, through NIKKI, delivers Wellness Support Programs to assist with issues including sleep, pain, energy, immunity, sports enhancement and more.

NIKKI delivers Wellness Support Programs with the intent to restore and improve communication in the network of trillions of cells that make up the human body. Strong cell communication is essential to good health. Health can be disrupted by physical, mental and emotional trauma. For example, poor sleep can be a symptom of pain, stress, and fatigue stemming from poor cell communication. NIKKI delivers specific frequencies into the body for the purpose of restoring proper cell function. Categories of Wellness Programs continue to grow. NIKKI Wellness Technology combined with frequency-based Wellness Programs is the result of years of development and experimentation with advanced bioenergetic technology. In third-party quality-of-life testing over an eight-week period, NIKKI proved to provide an unprecedented level of benefits ranging from better sleep and reduced pain to less anxiety and greater energy, with 90% of the test subjects experiencing improvement in overall wellness.

Learn more at: www.WeAreNikki.com
www.FrequencyExchangeCorp.com

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Cautionary Note Regarding Forward-Looking Information

Certain information contained herein constitutes "forward-looking information" under Canadian securities legislation. Forward-looking information includes, but is not limited to, statements with respect to the trading date of the Company's common shares on the Exchange.

Generally, forward-looking information can be identified by the use of forward-looking terminology such as "will" or variations of such words and phrases or statements that certain actions, events or results "will" occur. Forward-looking statements are based on the opinions and estimates of management as of the date such statements are made, and they are subject to known and unknown risks, uncertainties and other factors that may cause the actual results to be materially different from those expressed or implied by such forward-looking statements or forward-looking information. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Readers should not place undue reliance on forward-looking statements and forward-looking information. The Company will not update any forward-looking statements or forward-looking information that are incorporated by reference herein, except as required by applicable securities laws.

Additional information identifying risks and uncertainties is contained in filings by the Company with the Canadian securities regulators, which filings are available under the Company's profile on SEDAR+ at: www.sedarplus.com.

Neither the Exchange nor its Regulation Services Provider (as that term is defined in policies of the Exchange) accepts responsibility for the adequacy or accuracy of this release.