

FREQUENCY EXCHANGE CORP LAUNCHES MULTI-TIERED APPROACH TO FINANCIAL MARKETS

For Immediate Release

VANCOUVER, BRITISH COLUMBIA – August 1st, 2024 – Frequency Exchange Corp. (“Frequency Exchange” or the “Company”) (**TSXV: FREQ**) announces that it is launching an aggressive introduction of the company and its technology to the financial markets. Frequency Exchange has allocated \$125,000 to begin this initiative.

Frequency Exchange has signed its first agreement with Market One Media Group (“Market One”). This 12-month contract will see Market One create the materials that will be used to introduce Frequency Exchange to the financial community. Market One will place these marketing materials on media channels throughout North America. This messaging will be distributed via broadcast as well as digital and social media channels, including platforms such as BNN Bloomberg. With offices in Vancouver and Toronto, Market One is a multi-platform media solution for capital markets operating in editorial, video and digital media.

In today’s fast-paced digital landscape, achieving high visibility and full engagement with potential investors is crucial. Frequency Exchange will develop a Mobile App specifically designed to store our corporate information, corporate records, financials, stock information and news releases, creating a simple and real-time source of information and updates on company activities. This App will be available in the fall. Just another tool to keep you informed on our activities in real-time.

“These are exciting times for our company,” says Frequency Exchange Corp CEO Stephen Davis. “We have built **the foundation** for the growth we are about to experience; it is time to tell our story. We are developing strong materials to introduce and educate the financial community including our App designed for the financial community to follow and track our companies’ activities. The App in combination with tools created by Market One will be a good place to get to know us” says Davis.





About the Company

Based in British Columbia, Canada, Frequency Exchange is focused on the development and global commercialization of “NIKKI” a Personal Frequency Delivery System. NIKKI means “Victor of the People” as it helps all walks of life. FREmedica has created a specialized Lyme support program designed to help people struggling with Lyme disease along with several wellness programs to assist with issues around sleep, pain, energy and immunity to name a few. The categories of frequencies continue to grow. This wearable technology combined with these frequency-based wellness programs is the result of years of development and experimentation with advanced bioenergetic technology.

www.WeAreNikki.com
www.FrequencyExchangeCorp.com

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Cautionary Note Regarding Forward-Looking Information

Certain information contained herein constitutes “forward-looking information” under Canadian securities legislation. Forward-looking information includes, but is not limited to, statements with respect to the trading date of the Company’s common shares on the Exchange. Generally, forward-looking information can be identified by the use of forward-looking terminology such as “will” or variations of such words and phrases or statements that certain actions, events or results “will” occur. Forward-looking statements are based on the opinions and estimates of management as of the date such statements are made, and they are subject to known and unknown risks, uncertainties and other factors that may cause the actual results to be materially different from those expressed or implied by such forward-looking statements or forward-looking information. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Readers should not place undue reliance on forward-looking statements and forward-looking information. The Company will not update any forward-looking statements or forward-looking information that are incorporated by reference herein, except as required by applicable securities laws.

Additional information identifying risks and uncertainties is contained in filings by the Company with the Canadian securities regulators, which filings are available under the Company’s profile on SEDAR at www.sedar.com.

Neither the Exchange nor its Regulation Services Provider (as that term is defined in policies of the Exchange) accepts responsibility for the adequacy or accuracy of this release.

Meta Description to add to CMS:

FREmedica engages Market One to introduce the company and its technology to the financial markets.