

ZRE MEDIA JOINS THE FREMEDICA TEAM

VANCOUVER, BRITISH COLUMBIA – November 10, 2022 – Frequency Exchange Corp. (“Frequency Exchange” or the “Company”) (TSXV: FREQ) is pleased to announce that its wholly-owned subsidiary, FREmedica Technologies Inc. (“FREmedica”), a Canadian Wellness Company, announces that ZRE Media has joined our team to build out the NIKKI program thought out Europe and North America.

ZRE Media is thrilled to be working with FREmedica Technologies to bring the NIKKI to the consumer market via our specialty in paid advertising on platforms such as Meta. Through our long advertising history, our goal is to help scale FREmedica’s direct-to-consumer side of their business specifically with their all-new NIKKI device. Bringing an innovative and game changing product to consumers is very exciting for us and we are grateful to be involved in bringing the NIKKI to the public market.



“I have been using the NIKKI for the last few weeks now and thoroughly enjoy the simplicity and comfort of this device. I use the Night-Time function while I’m sleeping and typically use the Energy boost function throughout my day. I feel strong in the morning and notice the energy boost frequency specifically helps my focus stay high throughout the day. As someone who lives an active lifestyle, NIKKI is an incredibly useful tool to ensure I am performing at my best.” - Zac Ell (CEO & Founder, ZRE Media)

“With these marketing efforts in place, we’ll be able to introduce NIKKI to a large international audience and begin to further expand on NIKKI’s brand recognition while developing an engaged and passionate community. Zac is very affective in his approach for all walks of life but in particular with millennials. We are excited as we watch our company expand with groups that specialize in growth through sales.” Says Nicole Sullivan, President of FREmedica.

About ZRE Media

ZRE Media is a digital marketing agency that helps ecommerce & DTC businesses scale their customer acquisition channels via our proven framework using the Meta platform. We specialize in Facebook and Instagram direct response advertising helping our clients scale their ad spend profitably and consistently, in turn helping them grow their business sustainably.

About the Company

Based in British Columbia, Canada, the company is focused on the development and commercialization of a Frequency Delivery System that you wear, to markets worldwide, delivering specialized programs designed for health and wellness as well as performance enhancement. NIKKI is the fifth-generation Frequency Delivery System released by the Company. It is the third wearable technology created by the Company, initially to help clients with chronic Lyme disease. This wearable technology combined with the frequencies is the result of years of development and experimentation with the latest in bio-energetic technology.

www.WeAreNikki.com
www.Fremedica.com
www.FrequencyExchangeCorp.com

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Certain information contained herein constitutes “forward-looking information” under Canadian securities legislation. Forward-looking information includes, but is not limited to, statements with respect to the trading date of the Company’s common shares on the Exchange. Generally, forward-looking information can be identified by the use of forward-looking terminology such as “will” or variations of such words and phrases or statements that certain actions, events or results “will” occur. Forward-looking statements are based on the opinions and estimates of management as of the date such statements are made and they are subject to known and unknown risks, uncertainties and other factors that may cause the actual results to be materially different from those expressed or implied by such forward-looking statements or forward-looking information. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Readers should not place undue reliance on forward-looking statements and forward-looking information. The Company will not update any forward-looking statements or forward-looking information that are incorporated by reference herein, except as required by applicable securities laws. Additional information identifying risks and uncertainties is contained in filings by the Company with the Canadian securities regulators, which filings are available under the Company’s profile on SEDAR at www.sedar.com.

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